



THE STAINMASTER® DIFFERENCE

1. STAINMASTER carpet has 95% Brand Recognition, when customers were asked for a brand of carpet that they knew.
2. STAINMASTER carpet is available from most Carpet Mills in the United States
3. All STAINMASTER carpet is made from Nylon 6,6, the toughest fiber in the industry.
4. Approximately 95% of STAINMASTER products are made with BCF fiber. No fuzzing or shedding!
5. All STAINMASTER carpet has protection against stains and soils through the STAINMASTER chemistry and the Teflon Repel System. Only available on STAINMASTER carpets. This system will last longer than other stain and soil protection.
6. STAINMASTER carpet has an anti-static filament built in to the fiber.
7. All STAINMASTER carpet warranties are transferable at no charge to the consumer.
8. STAINMASTER carpet has a claim rate of less than ¼ of 1%.
9. National Advertising Campaign for Brand Recognition
10. Tactesse Fiber, only available in STAINMASTER carpet, offers both softness and performance.

1. STAINMASTER is a registered trademark of Invista Corporation.
2. Teflon is a registered trademark of DuPont Corporation.
3. Tactesse is a registered trademark of Invista Corporation.

STAINMASTER® CARPET FEATURES BETTER FIBER FOR BETTER OVERALL PERFORMANCE

	STAINMASTER® NYLON TYPE 6,6 FIBER	NYLON TYPE 6 FIBER	POLYESTER PET (2GT)	POLYESTER PET (3GT)	OLEFIN POLYPROPYLENE
ASSORTMENT OF COLORS & STYLES	EXCELLENT	EXCELLENT	GOOD TO FAIR	GOOD TO FAIR	FAIR
APPEARANCE RETENTION	EXCELLENT	EXCELLENT TO GOOD	POOR	EXCELLENT TO GOOD	POOR
RESISTANCE TO FOOT TRAFFIC & FURNITURE WEIGHT	EXCELLENT	EXCELLENT TO GOOD	POOR	EXCELLENT TO GOOD	POOR
GREY SOIL RESISTANCE	EXCELLENT	EXCELLENT TO GOOD	GOOD TO FAIR	FAIR	POOR
RESISTANCE TO MELTING (FROM HOT IRON OR LIGHT BULBS)	EXCELLENT	GOOD	EXCELLENT	GOOD	POOR
DURABILITY OF STAIN RESISTANCE	EXCELLENT TO GOOD	GOOD TO FAIR	EXCELLENT	EXCELLENT	EXCELLENT
RESISTANCE TO FADING	EXCELLENT TO GOOD	GOOD	EXCELLENT TO GOOD	EXCELLENT TO GOOD	EXCELLENT
RESISTANCE TO DAMAGE FROM CHAIR CASTERS	EXCELLENT TO GOOD	EXCELLENT TO GOOD	POOR	POOR	POOR
BUILT-IN PERMANENT STATIC CONTROL	ALWAYS	SOMETIMES	NO	NO	NO