

STAINMASTER. CARPET CUSHION

POWERFUL STAIN AND ODOR PROTECTION UNDER YOUR CARPET

Regular carpet cushion



SPILL

...after cleaning but
below the surface



CARPET BACK



CUSHION



SUBFLOOR

Regular carpet cushion allows spills on the carpet to penetrate through the carpet backing into the body of the carpet cushion and into the subfloor, where odors and mold and mildew can form.

When the carpet is cleaned, the surface stain is removed, but the stain remains on the carpet backing, throughout the cushion and in the subfloor. Because it's so difficult to extract this remaining liquid from the cushion, it will eventually wick back up to the surface, resulting in the same unsightly stain that was there before cleaning.

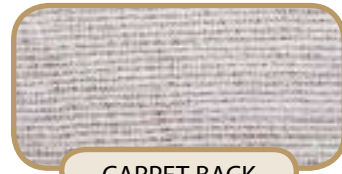
STAINMASTER® carpet cushion, with its DuPont™ Hytrel® breathable moisture barrier, prevents the spill from penetrating the cushion and subfloor. With proper carpet cleaning, the stain is eliminated from the carpet and the top of the cushion – permanently – because you are able to clean up the liquid more thoroughly and completely. With no remaining liquid in the cushion or on the subfloor, mold, mildew and odors can't form.

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